

City centre office complex, Leeds

Project to enhance the profile of building management and improve communications

Brief

To create a bespoke audio visual solution for a high profile city centre office complex. To use video and sound to improve the management offices and provide evidence of investment in the complex. To convey information to a public space exposed to the elements.

Solution

Using rear projection technology, project news, video and local travel information onto a series of windows. We used high gain rear projection film and high lumen projectors due to ambient light conditions. We vinyl wrapped the windows with photos of the building. Using custom PC to run the screens, we installed a HDMI over cat5e system to enable us to locate the PCs in a remote office. Audio transducers were installed onto the windows to produce audio output with a limited field. Content is managed remotely from our offices.

